



The EFL Trust is the charitable arm of the English Football League (EFL) and believes that all children and young people should be empowered to make a positive difference on the issues that affect their lives, their communities and broader society. We therefore adopt this Charter, committing to growing the power of youth in the following areas:

The EFL Trust will...

Prioritise supporting young people to take social action:

- Continue to support our Club Community Organisations (CCOs) and EFL Clubs to deliver high-quality social action that has a lasting legacy.
- Continue to provide social action opportunities all year round to young people involved in Local Action Groups.
- Signpost young people to further opportunities to take social action - be that local, regional, national or international.

Open up our decision making structures:

- Create a Youth Voice Forum reflective of the EFL communities in which we serve to ensure the voices and insights of young people are represented in our decision-making processes.
- Consult with young people to challenge our thinking and help shape and influence the way in which we work as an organisation

Work collaboratively with other organisations:

- Support our CCOs and EFL Clubs in promoting and providing opportunities that allow young people to have their voices heard and make a difference towards what matters most to them.
- Seek relevant local partners for our CCOs and EFL Clubs to work with to deliver high quality and impactful programmes for our young people
- Bring together and champion the work of our CCOs and EFL Clubs to share best practice in order to improve standards of provision.

- Connect CCOs and EFL Clubs with partners that are grounded in the interests of the young people that we serve.
- Engage with other national organisations and agencies to both learn from and share our learning to improve the opportunities and activities available for young people

Evidence the benefits of youth social action:

- Collect and share case studies from our CCOs and EFL Clubs that capture the impact of youth social action and highlight the benefits these have had, be that on a young person, a community or a wider organisation.
- Support young people to evidence their achievements including providing a platform to share their social action experiences at local, regional and national level.
- Continue to support national events in the EFL Trust and EFL calendars that champion youth social action including EFL Day of Action, NCS Action Day, #iWill Week, International Youth Day and Volunteers Week.
- Support our CCOs and EFL Clubs in gathering feedback and reviewing programme evaluations to establish the impact and benefit that youth social action has had on a young person and/or their community.

Recognise and celebrate young people impact:

- Collect case studies from our CCOs and EFL Clubs that highlight young person achievement and impact.
- Raise the profile of young people by highlighting their impact through the EFL and the EFL Trust's website and social media channels.
- Use media relations and awareness days such as 'EFL Day of Action' to amplify the positive impacts made by young people.
- Continue to recognise and celebrate the work of our CCOs and EFL Clubs, their projects and the positive impact their young people have made such as through our annual conferences, events and awards.
- Support our CCOs and EFL Clubs to provide young people with opportunities to recognise and celebrate the significant contributions they have made whilst taking part in our programmes.