



SPORT HEALTH EDUCATION INCLUSION

Annual Review 2014/15

NATIONAL NETWORK, LOCAL IMPACT



STUDENTS FROM ONE SCHOOL IN MIDDLESBROUGH WHO HAVE TAKEN PART IN MFC FOUNDATION'S ENTERPRISE PROGRAMME HAVE DOUBLED THEIR ATTAINMENT SCORE IN ENGLISH



WE ENGAGE WITH OVER 10,000 INDIVIDUALS EACH YEAR AND GIVE FREE SPORTS COACHING SESSIONS TO DISADVANTAGED YOUNG PEOPLE WHO HAVE VERY LITTLE ACCESS TO SUCH PROVISION



A GROUP OF 8 ADULTS ACHIEVED A COMBINED WEIGHT LOSS OF 81LBS OVER 10 WEEKS



WE ENGAGE WITH OVER 220 YOUNG CHILDREN WITH DISABILITIES WITHIN DERBYSHIRE SPECIAL SCHOOLS AND SEN UNITS



THE FOUNDATION'S 24 VOLUNTEERS TAUGHT 320 PUPILS, COACHED 120 PLAYERS, INSTALLED FLOODLIGHTS, GOALS AND DUGOUTS AND DISTRIBUTED 16,000 EDUCATIONAL AND MEDICAL SUPPLIES ON ITS GAMBIA 2015 TRIP



FROM DECEMBER 2014 TO JULY 2015, ALBION IN THE COMMUNITY'S APPRENTICESHIPS HAVE HELPED 40 YOUNG PEOPLE INTO WORK



IN JUST TWO YEARS WE HAVE INCREASED PARTICIPATION IN THE UNDER 13 GIRLS CUP BY 475%

CHAIRMAN'S LETTER



The Football League Trust is a national charity that uses *the power of sport** to tackle society's greater goals. We make positive changes to people's lives and raise aspirations through powerful projects built upon the foundation of our four key themes -

SPORT, EDUCATION, INCLUSION AND HEALTH

We bring together the massive national reach of the community trusts associated with the 72 Football League clubs. These organisations are based in the heart of their communities and use the power of sport as a catalyst for positive change in many different ways.

We were delighted to be awarded the Merlin accreditation in 2015 in addition to the Matrix Standard awarded the previous year. These external quality standards give our many partners confidence in the information, advice and guidance we provide to our network.

2015 has been another great year for The Football League Trust. The organisation continues to grow with revenues going up, participation increasing and the expansion of some of our key projects.

The range of projects that our trusts offer really shows how the power of sport transcends the generations and tackles some of the biggest challenges facing society.

We have delivered the flagship Government NCS programme to over 10,000 young people in 2015. Our Kinder+Sport Move and Learn programme is tackling obesity by getting young children moving and teaching them about a healthy lifestyle. Whilst at the other end of the spectrum Walking Football is keeping the older generation active and our trusts are running projects to help tackle dementia. As this report shows, whether it's teaching children about rail safety, increasing the life skills and confidence of teenagers with NCS, getting more women and girls playing football, providing training to get NEETs into employment, tackling substance abuse or improving the health of hard to reach groups, at every stage of life sport can make the difference.

We are able to make such a difference to society thanks to the immense support of The PFA, The Premier League, The FA and The Football League whose sustained funding and backing allows us to positively influence so many lives.



WE DO MORE THAN FOOTBALL

WE USE THE POWER OF SPORT TO:

INCREASE PARTICIPATION
INSPIRE EDUCATION
RAISE ASPIRATIONS
IMPROVE HEALTH

REDUCE CRIME
ENGAGE THE DISENGAGED
EMPOWER THE DISADVANTAGED



SPORT

Our FFD programme has introduced over **30,000 new women and girls** to football, with a retention rate of over **97%**.

Sport for all is a cornerstone of our work and underpins everything that we do. We go beyond football to work with a wide range of other sports to encourage more people to play sport and be more active on a regular basis.

We are committed to increasing both the number and quality of sports coaches working in schools and across our organisations as well as ensuring that these coaches have the skills to engage with all sections of our communities.

A RECORD 6,107 GIRLS TOOK PART IN THIS YEAR'S KINDER+SPORT FOOTBALL LEAGUE GIRLS CUP – AN INCREASE OF OVER 20% AND PARTICIPATION IN THE KIDS CUP INCREASED BY 35%.



INCLUSION

The social value of Charlton Athletic Community Trust's mentoring programme is calculated to be over **£2,373,800**

We use the power of sport to help tackle all forms of disadvantage and to promote equality. Our community trusts exist at the very heart of 72 diverse communities and bring people together from all walks of life.

Our trusts work with a wide range of partners to specifically focus on engaging with groups most at risk of social exclusion and work hard to create stronger, more united communities.

Emeka's journey with Charlton Athletic has taken him from involvement in the criminal justice system due to serious gang related activities, to receiving the Royal Borough of Greenwich "Outstanding Young Person of the Year Award".

We use the power of sport to improve the health of our local communities and reduce any health inequalities that exist. We work across all age groups and sections of the community, but a particular focus is put on reducing obesity by promoting healthy eating and physical activity.

The group of 30 guys lost over 40 stone in weight during the 12 week programme.



HEALTH

"I'VE BEEN STUCK IN THE HOUSE FOR 4 YEARS WITH DEPRESSION BUT THIS HAS GOT ME THROUGH IT AND I FEEL A LOT BETTER."



EDUCATION

Last year **40,000** Primary School children got moving and learning about healthy eating thanks to our Kinder + Sport Move & Learn project.

Colchester United's School and Sports Programme deliver provision to **4,000** participants in **60** schools per week.

We work with people, young and old, to develop skills for life. We have a particular strength with regard to working with disadvantaged young people and supporting them to achieve positive outcomes. We utilise the power of sport to work with those for whom traditional educational routes haven't worked to help them learn new skills in innovative ways, often teaching subjects through case studies around the game.

A GREAT START IN LIFE

SCHOOLS CURRICULUM AND EXTRA CURRICULUM

Our network of Football League Community Trusts work with thousands of primary schools across the country. Our coaches are qualified to deliver the national curriculum and help develop PE provision in schools, for example over **12,000** children were engaged this year in Hull City's Primary enrichment curriculum sessions.



In addition we run a whole host of extra-curricular activities such as holiday camps, breakfast clubs and inter school tournaments. Our biggest tournaments, The Football League Kids and Girls Cups, offer children the once in a lifetime opportunity of playing at Wembley before a major final. Combined, the cups involve over **20,000** children and create one of the country's largest national football competitions.

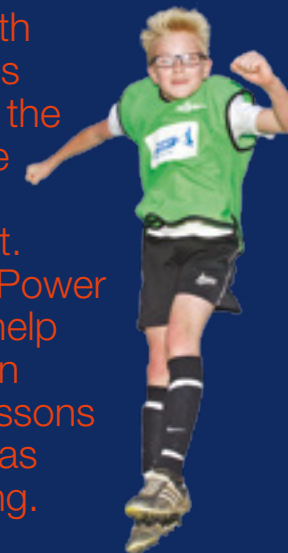
The coaching team at Wigan Athletic Community Trust deliver **97** sessions of PE and Sport in Wigan primary schools to thousands of pupils every week.



GOING WELL BEYOND SPORT



Our work with children goes well beyond the considerable benefits of playing sport. We use the Power of Sport to help children learn important lessons for life such as healthy eating.



MOVE AND LEARN THE IMPORTANCE OF A HEALTHY LIFESTYLE

The Kinder+Sport Move and Learn Project is a national school-based educational programme for children aged between 9-10 that has been developed by The Football League Trust and Ferrero.

By combining six weeks of practical sporting sessions with classroom sessions, the programme encourages physical activity, promotes nutritional education and builds awareness of the importance of a healthy diet and active lifestyle. The programme content is developed by nutritional and educational experts in line with the recommendations in the Government's eat well plate and the National Curriculum.

Last year the project got over **40,000** children moving.

RAIL SAFETY

Keeping Kids on the right tracks



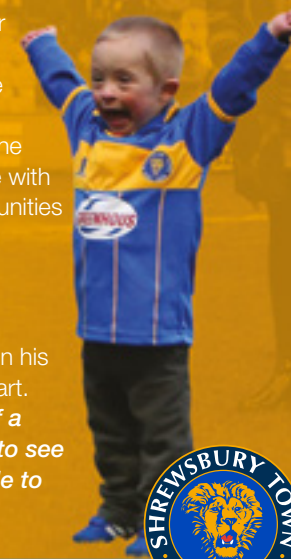
Our partnership with Network Rail boosted awareness of rail safety and helped reduce the numbers of young people injured or killed after trespassing on the railway through a series of sports and educational activities which diverted young people away from the dangers of playing on the tracks.

SHREWSBURY TOWN DS FOOTBALL

Shrewsbury Town run regular sessions for people with disabilities to get involved in football and sport in general. For example working in partnership with the Down's Syndrome Association they have set up the DS Shrews so children and young people with Down's Syndrome have the same opportunities to be part of a team as their peers.

35 kids now play for the Shrews on a regular basis.

One parent Colin Newton French has seen his son growing in confidence since taking part. *"It gives my son a chance to be part of a football club like his brother, it's great to see children with Down's Syndrome be able to get involved."*



RAISING ASPIRATIONS

NCS is a Government programme that gives 15-17 year olds a once-in-a-lifetime opportunity to not only better themselves, but to make a real difference in their local community. The Football League Trust delivers NCS through a network of more than 40 organisations across the country. NCS helps a young person's transition to becoming adult in three phases. Phase 1 stretches their boundaries and builds confidence as they leave home for a one week residential in which they will undertake a range of adventure activities such as kayaking, rock climbing and archery. In Phase 2, they learn life skills including budgeting, first aid and cooking. Finally back in their local area they are tasked with planning and creating a project that will make a difference to their community such as a fundraising event, rejuvenating a local park or even a family fun day.

TEACHING CHILDREN THE IMPORTANCE OF DEMOCRACY

This year **14,000** children learnt about the importance of parliament and democracy thanks to our innovative project run in partnership with the Parliament Education Service. The reach that football clubs have in their local communities has allowed us to go into schools and educate children about the work of Parliament and why this is relevant to them. We find children can relate to the club badge and are prepared to listen. For example Rae from the XP School took part in one of Club Doncaster Foundation's session, she said,

“BEFORE I DIDN'T KNOW ANYTHING ABOUT PARLIAMENT AND IT DIDN'T MEAN ANYTHING TO ME BUT THIS WAS REALLY INTERESTING AND NOW I UNDERSTAND HOW IT WORKS, WHY WE NEED RULES AND WHY IT'S IMPORTANT.”



*Since we started delivering NCS in 2011, The Trust's involvement has grown year on year to the point that over **10,000** young people now take part each year.*

CHANGING BEHAVIOUR

Nathan's Story

Nathan attends a local school for children with behavioural and social problems. He has a chaotic home-life and was part of Middlesbrough FC Foundation's 'Raise Your Game' behaviour and aspiration improvement project last year. However, he was removed from the programme by the school because of the problems he was having at school and in the community.

MFCF gave Nathan a second-chance on the programme with some special one-on-one practical skills sessions that suited his complex needs. They mixed the paper-based qualifications with contextualised 'real-life' experiences to make him more 'work-ready'. Andrew Clay, MFCF Operations Manager said,



“AT OUR INITIAL MEETING, HE JUST SHRUGGED AND WOULDN'T LOOK YOU IN THE EYE, BUT NOW HE WILL HOLD AN ARTICULATE CONVERSATION ABOUT WHAT HE'S BEEN DOING, ESPECIALLY FUTSAL. HIS MOTIVATION HAS INCREASED DRAMATICALLY AND HE'S GOT AN IMPROVED WORK ETHIC.”

Andy Wilson, the Assistant Head at Nathan schools, said

“I THINK WE COULD HAVE LOST NATHAN HAD IT NOT BEEN FOR MFCF, HE WAS ON HIS WAY TO A YOUNG OFFENDERS' INSTITUTE. NOW HE IS GAINING QUALIFICATIONS THAT WE COULD NEVER HAVE DREAMT OF 6 MONTHS AGO. NATHAN'S ATTENDANCE AND PUNCTUALITY HAVE IMPROVED AND HIS ASPIRATIONS FOR THE FUTURE HAVE BEEN RAISED.”

“MY DAUGHTER DECIDED TO TAKE PART EVEN THOUGH SHE HAD NO FRIENDS TO GO WITH. SHE CRIED AFTER THE INDUCTION DAY AND SAID SHE WASN'T DOING IT, A FEW HOURS LATER SHE SAID I'M NOT LETTING MY ANXIETY STOP ME ANYMORE. I LEFT A SCARED CHILD THAT HAD SUFFERED FROM ANXIETY FOR YEARS - 5 DAYS LATER YOU GAVE ME BACK A CONFIDENT YOUNG WOMAN.”

Wendy Gyarmati, Graduate Parent



SETTING THE CAREER PATH

Our **FUTSAL** and Educational programme offers those with a passion for sport a different way to learn. As one of the UK's largest scholarship programmes the pioneering programme is aimed at young people who have a passion for football but are not necessarily stimulated by traditional educational methods. Unlike a regular college course, FLT Futsal students are able to study via an online platform, as they swap the mundane classroom to learn within a sporting environment. Throughout the year they represent their club in our national futsal competitions, playing at prestigious venues such as Copper Box arena.

NO NEETS

After taking part in the programme many students go on to a university education or directly into employment for example last year **50%** of Bradford's students went on to university and **50%** into employment with none of them being NEET (Not in Employment Education & Training).

COMMUNITY FOOTBALL DEGREE

Many Futsal Students go on to our Foundation Degree in Community and Football which we run in partnership with The University of South Wales. The Foundation Degree provides unique online, distance learning again based at football clubs and is designed for people looking for a career in grassroots football.



Connor Harris is typical of how the Futsal programme can inspire those who had previously struggled academically,

“ I COULD NEVER HAVE IMAGINED MYSELF GOING TO UNIVERSITY BECAUSE I NEVER REALLY ENJOYED SCHOOL AND ONLY MANAGED TO SCRAPE A FEW GCSES, BUT THE FUTSAL COURSE OFFERED ME ANOTHER WAY TO LEARN AND NOW I'M STUDYING FOR A DEGREE AT NORTHUMBRIA UNIVERSITY. ”



GETTING OFF DRUGS AND BECOMING A LEADER

Lizzie's Story



Alcohol and drugs were the norm in Lizzie's social circles and her difficult childhood in London included mental and physical abuse. Starting on class A drugs at just 13, her chaotic and troubled life reached a turning point when she moved to Derby and got involved in Derby County's Active Choices drug and rehabilitation programme. The programme has continued to help Lizzie to build confidence, develop social skills and improve her health and wellbeing. The project has gained national recognition for improving the number of people staying drug free through structured and meaningful activities, such as boxing, cookery classes and football.

Lizzie comments:

“ THANKS TO THE FOOTBALL CLUB I'VE BECOME THE PERSON I ALWAYS KNEW I COULD BE. I'VE BEEN DRUG FREE FOR TWO YEARS AND MOVED FROM SUPPORTED HOUSING TO LIVING INDEPENDENTLY. DESPITE NEVER TRYING FOOTBALL BEFORE THE PROGRAMME, I'VE PLAYED FOR TEAM ENGLAND IN THE HOMELESS FA FOOTBALL WORLD CUP. I'VE ALSO COMPLETED A SPORTS LEADERSHIP COURSE AND NOW DELIVER SESSIONS TO PEOPLE WHO ARE IN THE SAME SITUATION I WAS LAST YEAR – WHICH I SEE AS A GREAT PRIVILEGE. ”



ENGAGING YOUNG ADULTS

Our Female Football Development (FFD) scheme has inspired over 30,000 new players to start playing the women's and girls' game.

By focusing on fun and fitness and breaking down barriers both real and perceived, the scheme has brought the benefits of sport to women and girls who previously might not have considered playing football, for example **20%** of participants come from a BME background. The relaxed, social atmosphere has also encouraged players back to the sport who had previously left the game. Innovative touches, such as incorporating music and allowing participants ownership of sessions are bringing the game to life for a new generation.



The success of this approach is emphasised by the fact

97% of girls who have taken part in the programme are still involved in Football.



Lisa's Story

HEALTHIER AND MORE CONFIDENT



Lisa had many medical problems growing up, she had Asthma, was on two inhalers, and classed as clinically obese. A mad Carlisle United fan she had always wanted to be able to play football, but low in confidence her circumstances put her off. She heard about Carlisle United's FFD programme and plucked up the courage to go along as it sounded like a more relaxed approach.

Unable to run more than 6 yards she struggled with her first session but with the emphasis on participation and fun she just did what she could. Working with the coaches she improved dramatically and at her 6 monthly medical check her consultant was amazed that *she had lost 4 and a half stone*. She has subsequently lost even more weight and has been taken off her inhalers, her painkillers have been reduced and her mobility has improved.

Her confidence has grown and she has started helping out organising the sessions. She now helps the Ladies' Team with official club appearances and was awarded the Carlisle United Ladies Team Clubman of the year award for her work. This year her dream of playing came true when she played in a 9 v 9 summer league, enjoying the game she loves with players who support her and with no pressure.

GETTING YOUNG PEOPLE INTO WORK



'My Future Goals' is a scheme run by Fulham FC Foundation that is successfully getting young people aged between 16 and 25 in to work. The 10-week programme is supported by the Premier League and DWP. The scheme is aimed at young people who are not in education or employment and provides the opportunity to increase employment opportunities by helping young people develop life skills such as communication and teamwork, as well as giving them work related training.

Over 300 people have been through the programme so far, with 75% of those now in Employment, Education or Training, which has meant for every £1 invested, £6.92 in value was generated for society.

One of the participants Tyrel was referred to the scheme by the Youth Justice Service following his release from a youth offending institute. He was very withdrawn when he started the programme but with one-to-one support he grew in confidence and made friends. He said

“THE PROJECT GAVE ME A FOCUS AND A NEW PERSPECTIVE WHEN I NEEDED IT MOST. IT'S A GREAT PROJECT AND MY TUTORS HAVE BEEN BRILLIANT AND HELPED ME TURN OVER A NEW LEAF.”

Tyrel is now undertaking an apprenticeship course to become a youth worker.



HEALTHY BODY

FIT FANS

Sport has an amazing power to reach and connect with groups that others struggle to engage with. The health profession has traditionally struggled to reach men aged 35 – 65. Many of this age group have an emotional connection to Football Clubs which enables our trusts to reach out and deliver key messages and projects. For example, many trusts run Fit Fans or similar programmes that targets people aged 35-65 and help them make positive changes to their diet and exercise routines through a shared love of the beautiful game. Swindon Town 'Football Fans In Training' programme saw 30 men lose a combined 40 stone in just the first three months of the programme. Roman Piotrowski lost more than three stone and completely transformed his lifestyle. Three years ago he tipped the scales at 23 stone and was diagnosed with high blood pressure and type two diabetes, he struggled to find the motivation to change his sedentary ways.

“ I’VE BEEN A TOWN FAN SINCE I WAS A YOUNG LAD SO WHEN I HEARD ABOUT ‘FFIT’ I THOUGHT IT’S RIGHT UP MY STREET. IT’S BRILLIANT AND HAS COMPLETELY TURNED MY LIFE AROUND. I WAS SLEEPWALKING MY WAY TO A HEART ATTACK, BUT NOW I’M ON THE RIGHT TRACK AND FEEL SO MUCH BETTER PHYSICALLY AND MENTALLY. ”



“Kick the Habit”

CACT’s stop smoking programme contributed to a fall in smoking on the Royal Borough of Greenwich, from 29% to 18%.



HEALTHY MINDS

Football community trusts also run numerous projects that deal with all manner of mental health issues. Notts County’s “Right Mind” project works with women aged over 18 with mental health problems, such as anxiety, depression and schizophrenia. The project is based around physical activity and sports and gives women the opportunity to become more active and meet new friends with similar problems in a relaxing, non-clinical environment. ‘Right Mind’ also provides pathways into other suitable social sport environments.

Kat Turner:

“ I FEEL LIKE I’M MUCH MORE STABLE AT HOME, IT GETS ME UP IN THE MORNING AND OUT OF THE HOUSE MEETING OTHER PEOPLE. I JUST FEEL IT’S HELPING MY ALL ROUND MENTAL AND PHYSICAL HEALTH. I’VE BEEN LOSING WEIGHT AND THINKING ABOUT WHAT I EAT MORE, IT ENCOURAGES ME TO DO THINGS MYSELF WHICH I PROBABLY WOULDN’T HAVE BEEN SO MOTIVATED TO DO. SO IT’S DEFINITELY HELPING MY CONFIDENCE AND MOTIVATION. ”



REACHING WHERE OTHERS CAN'T

PASSION FOR FOOTBALL = INSPIRATION FOR BUSINESS

Whilst we all know that making learning fun and relevant is important for children, the same should also be true for adults. This is why we’ve teamed up with the Open University to offer a business degree with a difference. BA (Hons) Business Management (Sport & Football) brings the world of business to life through football. The degree is first and foremost a business degree which is relevant across a wide range of industries. However, by using football models and scenarios the degree is ideal for football fans who want to progress their career.



KEEPING ACTIVE WHEN OLDER

WALKING FOOTBALL

Walking Football, as the name suggests, is a slow-paced version of the beautiful game which is aimed specifically at the over 50s. The game is a great way for the older generation to continue to enjoy sport, stay active and keep fit. Blackpool and England Legend Jimmy Armfield is our walking football ambassador; Jimmy comments:-

“As you get older the opportunity to participate in team sports lessen – ironically at the age when you most need to keep active. Walking Football is designed to help people keep an active lifestyle despite their age, as well as getting those back playing football who had to stop due to injuries. Simply playing 1 hour a week for 3 months enables players to cover 30 miles and burn 4,200 calories!”

Walking Football has grown massively over the last few years and football community trusts around the county run regular sessions.

Les who plays Walking Football at Blackpool said

“I RETIRED 6 YEARS AGO AND STARTED PILING ON THE WEIGHT. THEN I TRIED WALKING FOOTBALL, I’VE LOST TWO STONE AND FEEL MUCH HEALTHIER.”

THE WALKING FOOTBALL CUP

The Trust introduced a national Walking Football Cup last year which proved hugely successful and is set to become an annual event. Each trust holds a local competition with the winners then representing their club and playing in their official colours at a regional final. The top teams then qualify for the national finals, which last year were played at The FA's prestigious St George's Park.

As one participant said
“IT’S ANOTHER A CHANCE TO FULFIL THOSE DREAMS YOU HAVE AS A CHILD, THAT NEVER WENT AWAY, OF PULLING ON YOUR CLUB’S SHIRT AND REPRESENTING YOUR TEAM.”



Sean's Story



“Most of our players have retired and you reach that stage where you’re looking around and wondering what to do with your life. It’s important to stay active but you’re also not as mobile as you once were and it’s hard to find things to do that you can enjoy. Walking football gives us lots of motivation, the camaraderie is great and importantly it helps us get fitter. I joined because I had diabetes and the nurse said I had to lose some weight and by playing walking football I have and feel miles better for it. It’s great for the community, we have guys coming from all over Cheshire to play.

It’s always fun and the game can be enjoyed no matter how old you get - our oldest player is **81**. However when the guys get fitter if they want to do something more competitive it’s great to have competition like the Football League Trust’s Walking Football Cup that they can get involved in.”

BRISTOL ROVERS: DEMENTIA CARE



Dementia is becoming a major problem in the UK, with an increasing number of sufferers not receiving the diagnosis they need in order to access suitable healthcare provision. Nationally, it is estimated that only around **40%** of people with dementia receive a diagnosis at an early stage. This problem is worse amongst the male population as generally men are much less likely to seek medical attention when they have health concerns.

Bristol Rovers are one of several clubs that run a weekly session for those experiencing the early stages of memory loss. The aim of the sessions are to provide opportunities for males, alongside their carers, to meet new friends and socialise whilst taking part in a number of different activities. These might include scrapbook making, painting, games and puzzles and a chance to relive memories from days gone by. All of these activities have been shown to be beneficial to dementia sufferers and help them spark a memory and engage in conversations with their carers and families.

“THE FRIENDSHIP AND MILD EXERCISE MAKES IT SOMETHING I LOOK FORWARD TO EACH WEEK AS WELL AS THE STIMULATING TRIPS THAT ARE ORGANISED FOR US.”

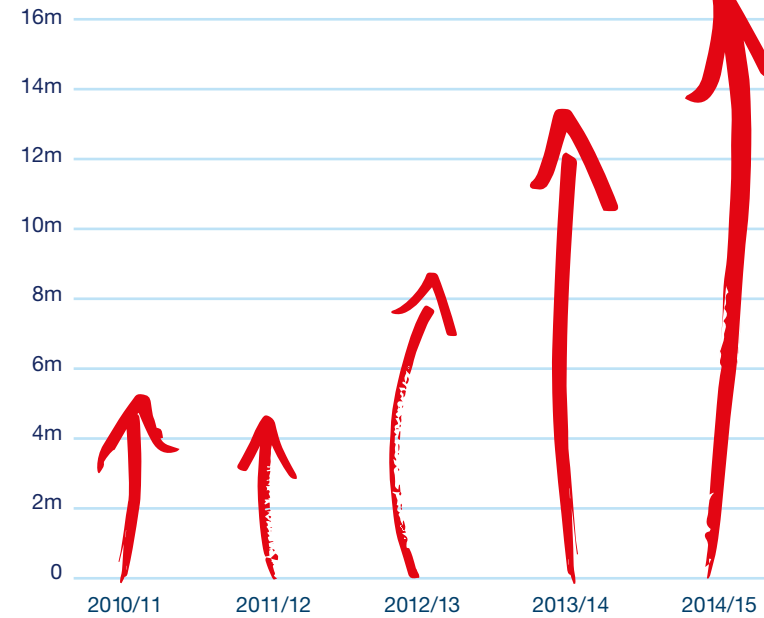
Keith Mortimore, Bristol Rovers FC

THE NUMBERS

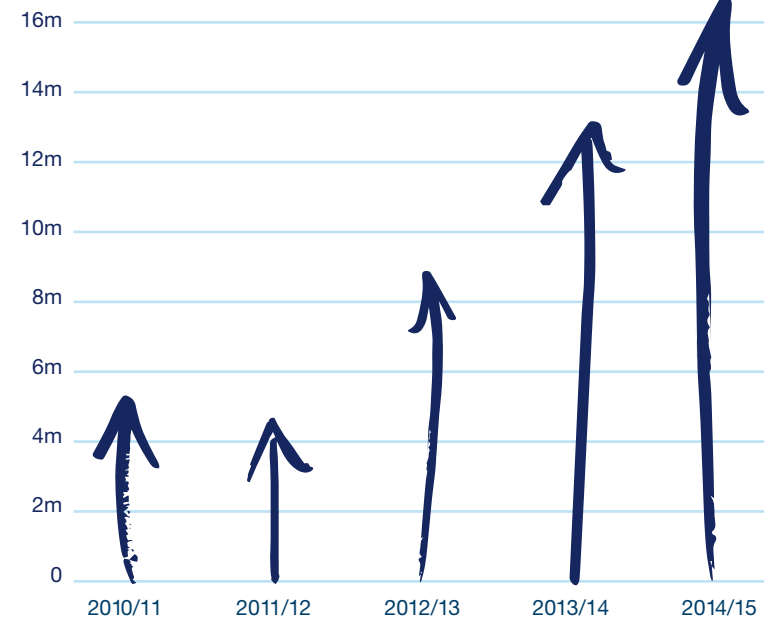
The Football League Trust has continued to grow strongly. We have demonstrated an impressive record of growth in voluntary income and so, more importantly, the resources that we are able to make available for charitable activities has also increased. These resources are used to make donations to the community trusts of Football League clubs and some other third sector organisations to provide support for their community-based schemes. The level of funds generated for these schemes forms one of the key performance indicators of the Company and, on the basis of the five year record, the Company has consistently performed well in this area.

Income has increased by 25% compared to last year, primarily generated by the National Citizen Service (NCS) project, and the Education & Futsal scheme. Other funding has come from the Football Association, Street Games, the University of South Wales, the EU Erasmus+ scheme, Humber Learning Consortium, Prostate Cancer UK and a number of other organisations. During the year, the NCS scheme and the FA's Female Football Development programme have been renewed or extended as a result of the success of the company in recruiting for and delivering these schemes over the past few years.

FLT VOLUNTARY INCOME

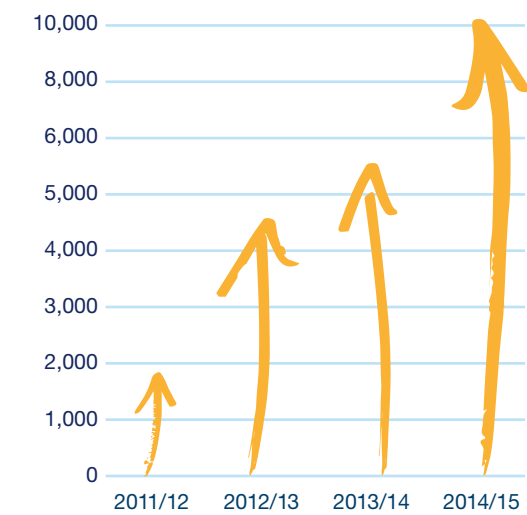


RESOURCES FOR CHARITABLE ACTIVITIES



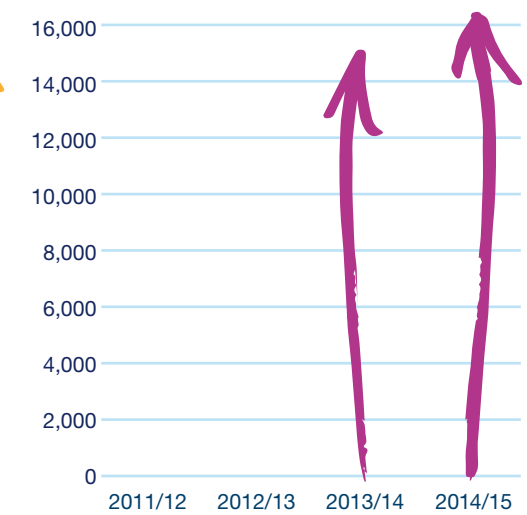
WE HAVE HELPED:

NCS PARTICIPATION



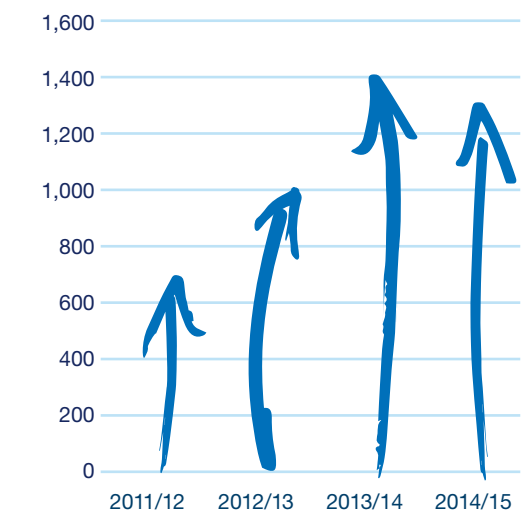
10,000 young people to enjoy new experiences and expand their horizons as part of the Government's NCS project.

FFD PARTICIPATION



16,000 women and girls to take part in organised football training and games under the Female Football Development (FFD) scheme. This means the total number of girls engaged in football over the two years of the programme is now over **30,000**, crucially **97%** of this number have continued to be involved in football.

FUTSAL PARTICIPATION



Over **1,300** young people who might otherwise have not continued in education to undertake a BTEC qualification on the Education & Futsal programme.



"THE PREMIER LEAGUE GOOD CAUSES STRATEGY IS TO SUPPORT CLUBS IN THEIR ROLE AS HUBS AT THE HEART OF THEIR COMMUNITIES FOCUSSED ON INVESTING IN FACILITIES AS WELL AS INSPIRING SPORTS PARTICIPATION AND SUPPORTING EDUCATION AND SKILLS. THE PREMIER LEAGUE WORKS CLOSELY WITH THE FOOTBALL LEAGUE TRUST TO ENSURE THAT THE POWER OF FOOTBALL CAN BE USED TO BENEFIT THOUSANDS OF YOUNG PEOPLE EACH WEEK. THE PREMIER LEAGUE IS INVESTING MORE THAN £20 MILLION OVER THREE YEARS TO SUPPORT FOOTBALL LEAGUE CLUBS' COMMUNITY ACTIVITY INCLUDING THEIR DELIVERY OF NATIONAL PREMIER LEAGUE PROGRAMMES SUCH AS PREMIER LEAGUE KICKS AND PREMIER LEAGUE 4 SPORT."

Nick Perchard, Premier League Head of Community Development



"IN 2016, THE PROFESSIONAL FOOTBALLERS ASSOCIATION (PFA) AND CLUBS FROM THE FOOTBALL LEAGUE CAN CELEBRATE A PARTNERSHIP SPANNING 30 YEARS OF COMMITMENT TO COMMUNITY PROGRAMMES ACROSS THE COUNTRY. THE EMPHASIS ON PLAYERS' SOCIAL RESPONSIBILITIES CONTINUES TO BE A KEY FACTOR TO EFFECT POSITIVE CHANGE IN OUR COMMUNITIES AND SOCIETY AS A WHOLE. SUPPORTING THE CLUBS IN THEIR OUTREACH WORK AS AMBASSADORS IN AREAS SUCH AS HEALTH, EDUCATION, SOCIAL INCLUSION, SPORTS PARTICIPATION AND EQUALITY PROGRAMMES IS SOMETHING THE PFA ARE PROUD OF WITH THE EVER INCREASING COMMITMENT EACH YEAR. THE PARTNERSHIP WITH THE FOOTBALL LEAGUE TRUST IS KEY TO CHANGING YOUNG PEOPLE'S LIVES THROUGH SPORT ENGAGING WITH OVER 1.5 MILLION PEOPLE LAST YEAR IN PROGRAMMES SUCH AS THE NATIONAL CITIZEN SERVICE, FUTSAL, FEMALE FOOTBALL DEVELOPMENT AND INSPIRING EDUCATION PROGRAMMES TO NAME JUST A FEW."

Gordon Taylor OBE – PFA Chief Executive



Our 72 Football League community trusts for season 2015/16:



[@fl_trust](https://twitter.com/fl_trust)
 01772 325954
admin@fltrust.co.uk
fltrust.co.uk